

For Immediate Release

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TOTO Introduces the NEOREST 500H

Company Expands Flagship Brand with Winner of the Prestigious Red Dot International Award for Design Excellence

(Morrow, GA) January 19, 2016—TOTO's flagship NEOREST suite offers a new way of living in the modern bathroom with the most intuitive, design-forward collection of products available. This year, TOTO expands this luxury suite with the ultra high-efficiency NEOREST 500H, which respects

the environment while meeting people's needs for comfort, beauty and performance.



aerated water, warm air dryer, and heated seat; auto open/close and auto flush; in-bowl catalytic deodorizer; and energy- and water-saving features. Its elegant appearance is inspired by long-view trends in global design—modern, clean, simple, and timeless.

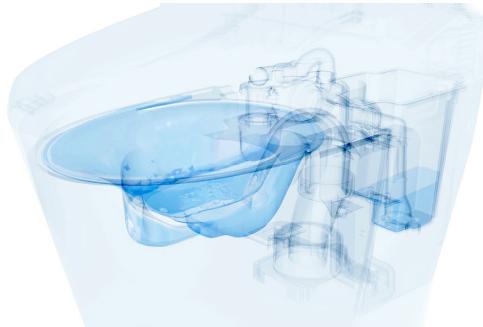
International Red Dot Award

Winner of the highly sought international Red Dot design award for excellence in innovation, functionality, quality, ergonomics and durability, the NEOREST 500H offers all of the People-First Innovations that consumers have come to expect from this high-tech, auto-aware line. The NEOREST 500H provides an integrated Washlet personal cleansing system with warm,

Ultra High-Efficiency Tornado Flushing System

The NEOREST 500H offers an ultra high-efficiency Tornado dual-flush technology, which consumes a modest one-gallon of water per flush (gpf) for the full flush and 0.8 gpf for the light. The system

builds on TOTO's patented Tornado flushing technology, which releases a powerful water jet inside the bowl and creates a whirlpool effect that effectively removes waste and cleans the bowl's surface and rim more thoroughly and quietly than any other flushing system.



engineers designed a revolutionary flushing system in which the siphon jet is fed from water that is pumped into the bottom of the bowl from the reserve tank, and the powerful rim and bowl wash is drawn directly by home's water supply.



This cutting-edge flushing system is unaffected by a building's by water pressure—enabling NEOREST 500Hs installed in high-rise multi-family buildings and the upper floors of single-family residences to achieve the same powerful performance as those in low-rise buildings.

CeFiONtect Glaze

In addition to its Tornado flush, the NEOREST 500H's superior bowl cleansing action results from its rimless design and CeFiONtect glaze, a nano-technology that creates a super-slippery surface, preventing particulate matter from adhering to the bowl. CeFiONtect's ionized-barrier helps keep the bowl cleaner, longer.

eWater+ Technology

To ensure the bowl stays clean and fresh, the NEOREST 500H offers TOTO's eWater+ technology. Using the incoming water supply, a pre-mist wets the bowl's surface preventing waste's adherence 80% better than dry porcelain. After each flush, TOTO's eWater+ system mists the CeFiONtect glazed bowl with electrolyzed water, which



has a slightly acidic pH value, to keep the bowl fresh and clean longer. eWater+ reduces the need for harsh chemicals during cleaning, which benefits the planet and saves consumers money.

Skirted Design

The NEOREST 500H's elegant skirted design conceals the trapway, creating a base that is easy to clean and maintain.

Pricing and Availability

The NEOREST 500's manufacturer's suggested retail price is \$4,700. It is available throughout North America at select TOTO-partner showrooms.

Journalists' Note: As with all TOTO products, high-resolution digital photographs of the NEOREST 500H are immediately upon request.

About TOTO

TOTO USA is headquarters for the Americas Division of the TOTO Global Group, which was established in 1917 with the founding of TOTO, Ltd., in Kitakyushu, Japan. TOTO is the world's largest manufacturer of bathroom fixtures and fittings with \$5.1 billion dollars in annual sales. For nearly 100 years, TOTO has been the recognized leader in performance innovation and design with products that enhance the luxury bathroom experience. Today, the company maintains 25,700 employees in 69 offices around the world and owns manufacturing facilities in Japan, Mexico, the USA, China and Europe with an affiliated network of more than 80 production facilities worldwide. With over 1,500 engineers on staff and three centers devoted to research and development, TOTO is dedicated to engineering products that respect the environment while meeting people's needs for comfort, beauty and performance. TOTO's corporate philosophy —People-First Innovation—is the guiding principle for all the company's processes, from engineering and design to manufacturing and sales. Consumers enjoy the peace of mind that comes from knowing they purchased a brand that innovates to improve people's quality of life. Winner of numerous domestic and international awards and recognitions, TOTO is the only plumbing manufacturer honored as Water Efficiency Leader by the U.S. Environmental Protection Agency. The company continues to raise industry standards and consumer expectations as to what is possible in the bathroom, as TOTO believes a high-quality bathroom is an experience and an everyday luxury people value and appreciate.

For more information, consumers may visit www.totousa.com or call 1.888.295.8134, Option 5. Follow TOTO on Twitter (@TOTOUSA) and become a TOTO fan on Facebook.

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